

I want to be a Model



BAKERY

A foundation to promote the awareness, interest and training in the visual arts and related crafts

www.BakeryStudios.com

e-mail: myk@BigLoaf.com

tel: 01978-823000

Advance Park, Wrexham, LL14 3YR, UK

You are a model when someone will pay you to show fashion (eg on the catwalk) or have your picture taken for advertising, editorial, a catalogue or for the personal benefit or interest of a photographer.

In this last case the photographer may want to promote his/her skills, have a need to do some personal work where a model is needed or just be experimenting, with new lighting for example.

Many amateur photographers pay quite well for good models.

At the BAKERY we actually use (pay) two distinctly different kinds of photographic model and also photograph 'wannabes'.

Professional
experienced in photographic modelling, usually have plenty of photographers who will recommend them.

Part-timer
usually good looking people who may have been photographed a few times, may have done some TFP (pictures for their time) and may or may not aspire to being a professional.

Wannabes
these are mostly girls who would like to model but have no experience.



Very important

- there are a lot of unscrupulous people who exploit wannabe models

This is a large industry and completely multi-national for top models

However the number of people who rise to superstardom is small.

The majority of highly paid work is placed through agencies.

There are freelance models but usually these are people who have accepted a much lower profile and hence sometimes a lesser reward. If you are under 18, you need to be with an agency or closely associated with a reputable studio and you always need a minder.

Once over 18, the choices are wider, both the rewards and dangers are much larger.

Most successful models have some sort of unique characteristic, have worked hard and have usually been lucky somewhere in their career.

Just being pretty doesn't automatically mean you can be a model. Some people photograph quite differently to how they seem in person.

Strangely, even quite unattractive people can make a living at modelling if they have some special attribute to offer, for example exquisite hands or legs.

To get into modelling you have to really want to do it and be able to take **a lot of rejection**.



HOW TO FIND the BAKERY

We are located in an industrial estate called Advance Park on the B5605 in Cefn-Mawr just south of Wrexham

GPS and route details are posted on our website.

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Session Guide

This guide has been prepared to introduce both new and experienced models to photographic sessions at the BAKERY.

We take photographs for both industry and the public.

Preparation

Select clothes in which you feel that you look your best.

These can be designer and/or very casual if that's how you are!

You MUST bring a variety of outfits and colours NOT just black and white. Solid colours are better than patterns. Close fitting clothes are usually better except track suits.

Bring appropriate shoes for each outfit.

Make sure your clothes are spotlessly clean and pressed properly if required. At least one off-the-shoulder or bikini top is desirable. Bring at least 5 changes. Be sure to bring suitable underwear, both shape and colour.

Makeup for our castings should be as you would be for a Saturday night out - if you do wild modern make-up - risk it !

Nail polish if worn should be freshly done before arrival at the studio. Your body, teeth and hair should be freshly cleaned, ready to shoot - also bring what ever you need to fix it, especially if long and it will go up or in a ponytail etc. Hair should be tidy.

Tan lines should not show when you are ready to shoot.

Drink lots of water for 3 days before the shoot and do NOT drink booze and party the night before.



Any jewellery should work with whatever you are wearing.

If you ever wear a hat, bring it. If your hobby allows, bring a simple prop to hold eg violin, teddy bear etc.

If you have any favourite pictures bring them along as a sample of what you would like taken.

If you have favourite CD's bring them and we'll listen to them while working.

If you want to bring a friend/minder that's fine and can often be very helpful during the session but there will be a lot of hanging around.

NOTE: minders, boyfriends and parents who do not follow our guidance can lose you the session.

On arrival

Be ON TIME, other people may be booked around you and we serve the people who turn up at the right time.



The studio is a completely non-smoking area but coffee and tea are always on the go.

If you wear contact lenses they will have to come out for the actual picture taking.

We have plenty of privacy for changing clothes

Show the photographer the clothes you have brought so that we can set up the appropriate colour in the studio backgrounds

Make-up, fix hair and change into the first outfit.



The session

Once we start, the quicker the model is when changing the more pictures we'll get.

All the pictures will be taken with a professional flash system in a dimmed studio, although sometimes we venture outside if the sun is nice.

You will be expected to sit in our 'light tunnel' for a number of portrait shots and then pose standing for some full length pictures in our fashion cove.



Castings take less than an hour, but it will depend on how many models attend. There maybe at least 2 photographers and usually other would-be models around TFP sessions are usually 2-3 hours and one-on-one.

Test shoots are normally 1-3 hours.

Paid-for portraits will be for the time booked but the number of pictures will depend greatly on how long you take to change!

Pictures

Session pictures will be taken with a digital camera and are viewable immediately after being taken.

If no-one is waiting to be photographed, we normally provide at least one A4 laser print chosen by the model from the session and a contact sheet to choose We can also produce a CD-ROM of all the pictures taken during the shoot for the model to collect later.

Model folios, castings and TFP: If you are under 18 years old you must bring a copy of our model release signed by a parent or guardian - NOT just a boyfriend !

If you are under 18 years old you must bring an adult

